



**Eagle Eyes Education  
Foundation**





# About us: Vision & mission

- Eagle Eyes Education Foundation is a dynamic organization dedicated to providing quality education across multiple disciplines such as Science, Arts, Commerce, Mass Communication, and Information Technology. Our mission is to equip students with knowledge, critical thinking, and practical skills essential for success in their future careers.
- Beyond academics, we actively engage in social initiatives targeting hunger eradication, poverty reduction, malnutrition prevention, healthcare promotion, animal welfare, and community development. We are committed to inclusive growth by championing human rights, financial literacy, insurance awareness, and empowering farmers for sustainable societal upliftment.

## Vision-

To be a transformative force in education and social development, empowering individuals and communities towards a prosperous and equitable future.

## Mission-

To deliver holistic education and impactful social programs that eradicate poverty, promote health and welfare, and foster sustainable empowerment across all sections of society.

**"Shaping Futures with Knowledge,  
Compassion, and Community  
Spirit."**



# Problems Faced in the Industry



**"Millions Lack Access to Quality Education, Health, and Basic Human Rights."**

## Low Literacy Rates

Despite progress, India's overall literacy rate stands at around 77.7%, with rural and marginalized communities lagging significantly behind.



## Poverty and Hunger

Nearly 20% of the population lives below the poverty line, facing food insecurity that hinders learning and overall well-being.



## High Dropout Rates

Approximately 17% of students drop out before completing secondary education, often due to economic hardship or lack of access.



## Limited Access to Quality Education

Rural and underserved areas lack trained teachers and infrastructure, affecting education quality and student outcomes.



## Malnutrition and Health Issues

Over 35% of children under five suffer from malnutrition, impacting cognitive development and school performance.



# Solutions Provide by Eagle Eyes Education Foundation



## Animal Welfare Initiatives

Supporting stray and domestic animals through shelter, medical aid, and awareness programs.

## Multi-disciplinary Quality Education

Offering accessible education across Science, Arts, Commerce, Mass Communication, and IT, with practical skill-building.

## Empowerment Workshops

Providing training on financial literacy, insurance, and farmer empowerment to promote economic independence.

## Community Outreach Programs

Running health camps, nutrition drives, and sanitation awareness to improve child and community well-being.

## Human Rights Advocacy

Promoting inclusivity and protecting rights of marginalized groups through awareness campaigns and policy support.

# Target Market



***"From Students to Farmers—Reaching Every Corner of Society."***



## **Students and Learners**

Youth across urban and rural areas seeking quality education in Science, Arts, Commerce, Mass Communication, and IT.



## **Underprivileged Communities**

Families and individuals affected by poverty, hunger, and lack of access to basic health and education services.



## **Farmers and Rural Populations**

Small and marginal farmers who benefit from empowerment programs focused on financial literacy and sustainable agriculture.



## **Women and Marginalized Groups**

Women and socially disadvantaged groups targeted through inclusive education and social welfare initiatives.



## **Local Communities and Institutions**

Schools, local bodies, and NGOs partnering for community development and social awareness projects.



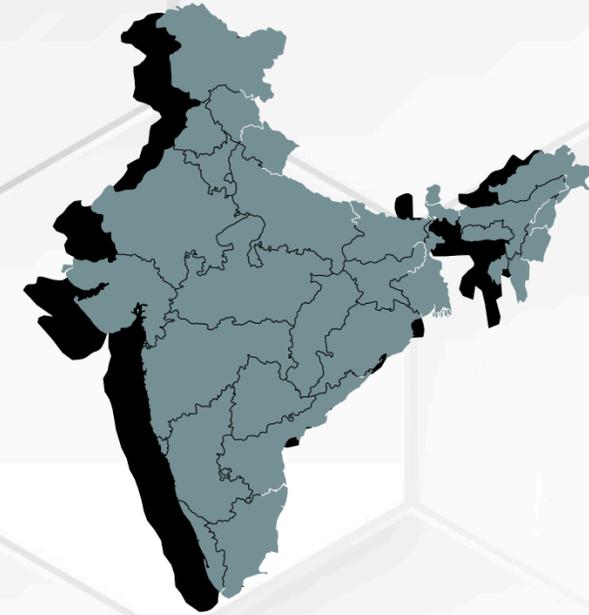
## **Target Market**

- ***Students and Learners***
- ***Underprivileged Communities***
- ***Farmers and Rural Populations***
- ***Women and Marginalized Groups***
- ***Local Communities and Institutions***

# Market size



- The India school market size reached **USD 54.2 Billion** in 2024. Looking forward, IMARC Group expects the market to reach **USD 135.6 Billion** by 2033, exhibiting a growth rate (**CAGR**) of **10.2%** during 2025-2033.



- The global higher education market size was valued at **USD 28.36 Billion** in 2024. Looking forward, IMARC Group estimates the market to reach **USD 116.71 Billion** by 2033, exhibiting a **CAGR of 19.34%** from 2025-2033.



# Unique selling points

**"Where Education Meets Social Innovation for Sustainable Change."**

## Holistic Approach

- Combining quality education with impactful social welfare initiatives for comprehensive community upliftment.

## Multi-disciplinary Education

- Offering diverse courses that meet contemporary market and societal needs in education and skill development.

## Inclusive and Sustainable Development

- Focused on empowering marginalized sections with long-term sustainable solutions beyond traditional education.

## Community-Driven Programs

- Strong emphasis on grassroots involvement, ensuring programs address real community challenges effectively.



# Revenue Model



***"Sustainable Growth Through Courses, Grants, and Community Projects."***



## **Tuition and Course Fees**

- Revenue from offering multidisciplinary courses and training programs to students.



## **Grants and Donations**

- Funding from government schemes, CSR initiatives, and philanthropic donations supporting educational and social projects.



## **Partnership Programs**

- Collaborations with NGOs, corporates, and educational institutions generating project-based income.



## **Workshops and Training**

- Fees from financial literacy, health awareness, and empowerment workshops conducted for communities.

# Traction and Validation



## Growing Student Enrollment

*Since inception, student enrollment has increased by 40%, demonstrating rising trust and demand.*

## Successful Social Campaigns

*Executed multiple health, nutrition, and financial literacy drives impacting over 10,000 beneficiaries.*

## Partnerships Established

*Collaborations with 15+ NGOs and local government units have strengthened outreach and program delivery.*

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## Positive Community Feedback

*Received commendations and testimonials highlighting improvements in education quality and social well-being.*

## Awards and Recognitions

*Recognized by regional bodies for excellence in education and community development initiatives.*

## Expansion of Digital Learning Platforms

*Launched online classes and digital resources reaching over 5,000 students in rural and underserved areas, enhancing accessibility and learning outcomes.*

# AIM Scale-up Plan



## Expand Educational Programs

- Introduce new courses and vocational training in emerging fields like digital marketing, data science, and renewable energy.

## Enhance Digital Infrastructure

- Invest in e-learning platforms, mobile apps, and virtual classrooms to reach remote learners effectively.

## Strengthen Community Outreach

- Scale social welfare initiatives, including health camps and farmer empowerment, to more villages and urban slums.

## Build Strategic Partnerships

- Collaborate with more NGOs, corporates, and government agencies to amplify impact and resource sharing.

## Capacity Building

- Train educators and volunteers to improve program delivery and sustainability.



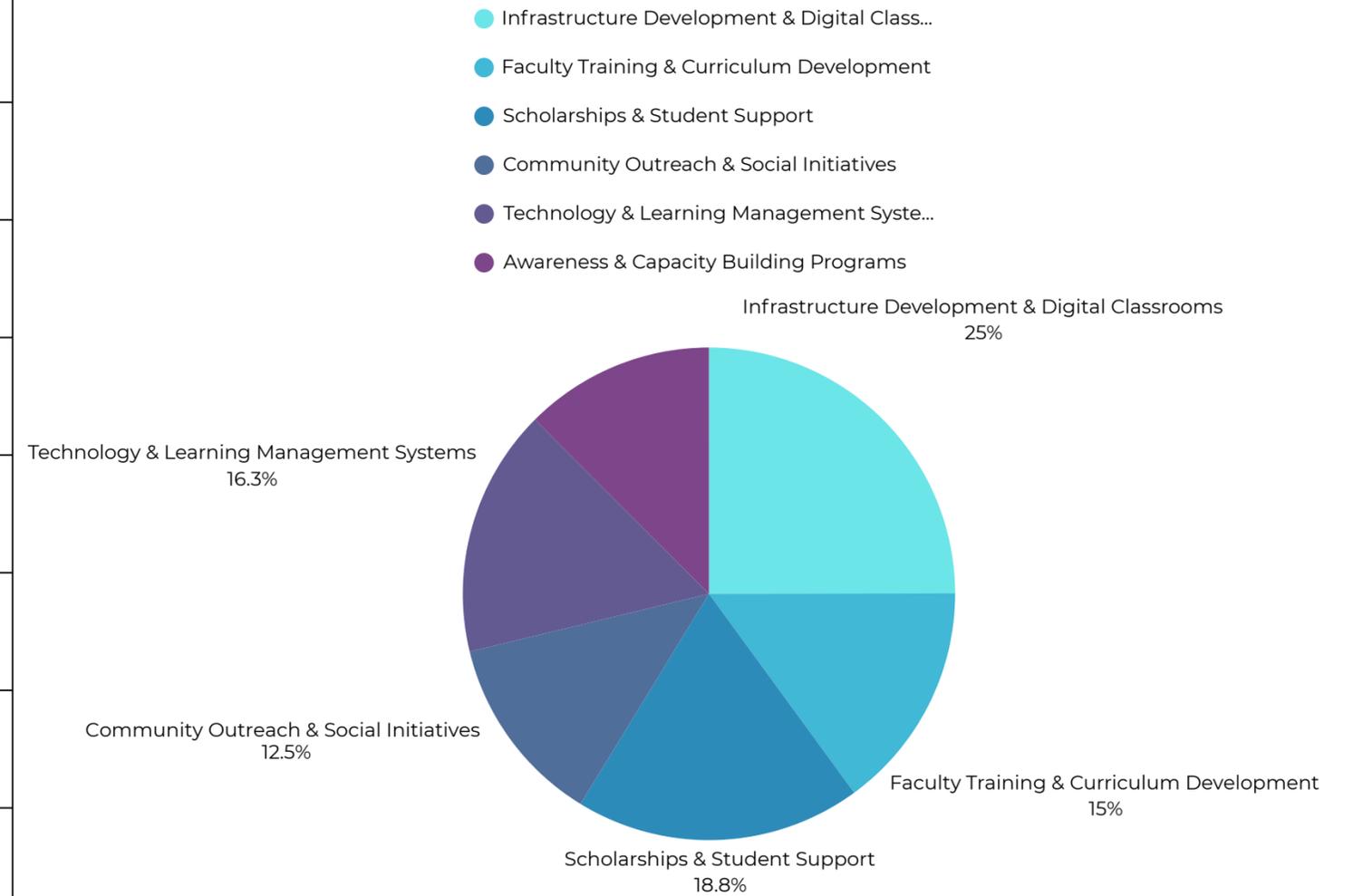
# Go-To-Market Strategy



# Fund utilization



Usage of Fund	Total	Percentage
Infrastructure Development & Digital Classrooms	2000000	25.00%
Faculty Training & Curriculum Development	1200000	15.00%
Scholarships & Student Support	1500000	18.80%
Community Outreach & Social Initiatives	1000000	12.50%
Technology & Learning Management Systems	1300000	16.30%
Awareness & Capacity Building Programs	1000000	12.50%
<b>Total</b>	<b>8000000</b>	<b>100%</b>



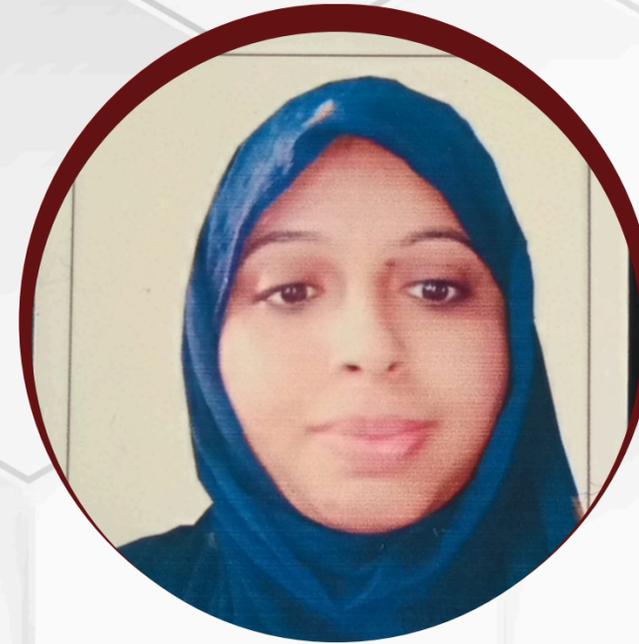
# Meet our team

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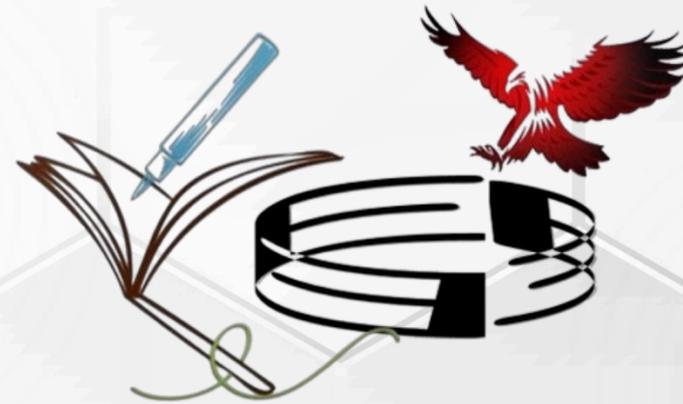
**Mohd Perveze**

Director



**Kaneez Fatima**

Director



# THANK YOU!

**"We'd love to hear from you!"**

"Join us in shaping a brighter future through inclusive education, social empowerment, and community-driven change."

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